

In the claims:

Please make the following amendments to the claims. Support for the amendments may be found in the claims as originally filed, specification on page 17, end of page 21 to the start of page 23 and Figs. 1, 5a, 5b and 5c. No new matter has been introduced.

1. (currently amended) A method for a ~~Facilitator~~ Facilitator's web site to assist an Entrepreneur in creating an Internet business, comprising the steps of:
 - A) ~~creating a the~~ the Facilitator's web site accepting an Entrepreneur over the Internet; on the Internet accessible to Entrepreneurs;
 - B) the Facilitator's web site registering with a Registry a requested available domain name having a label and a top-level domain in response to the Entrepreneur's request for the domain name on the Facilitator's web site; and
 - C) the Facilitator's web site assisting the Entrepreneur ~~on the Facilitator's web site~~ in trademarking the domain name or the label with the United States Patent and Trademark Office, wherein the Facilitator's web site is accessible to a plurality of Entrepreneurs over the Internet.
2. (currently amended) The method of claim 1, further comprising the step of the Facilitator's web site assisting the Entrepreneur ~~on the Facilitator's web site~~ in selecting an available domain ~~names name~~ based on one or more words chosen by the Entrepreneur to describe the Entrepreneur's business.
3. (currently amended) The method of claim 1, further comprising the step of the Facilitator's web site submitting an Entrepreneur's web site associated with the registered domain name to one or more search engines.
4. (currently amended) The method of claim 1, wherein the assisting the Entrepreneur in trademarking the domain name or the label includes the step of the Facilitator's web site linking the Entrepreneur with the official web site for the United States Patent and Trademark Office.

5. (currently amended) The method of claim 1, wherein the assisting the Entrepreneur in trademarking the domain name or the label includes the steps of the Facilitator's web site receiving trademark information from the Entrepreneur, creating hardcopy trademark forms containing the trademark information, transmitting the hardcopy trademark forms to the Entrepreneur and instructing the Entrepreneur in the procedure for submitting the hardcopy trademark forms to the United States Patent and Trademark Office.

6. (currently amended) The method of claim 1, wherein the assisting the Entrepreneur in trademarking the domain name or the label includes the steps of the Facilitator's web site receiving trademark information from the Entrepreneur, creating electronic trademark forms containing the trademark information and electronically submitting the electronic trademark forms to the United States Patent and Trademark Office.

7. (currently amended) A method for a ~~Facilitator~~ Facilitator's web site to assist an Entrepreneur in creating an Internet business, comprising the steps of:

- A) ~~creating a~~ the Facilitator's web site accepting an Entrepreneur over the Internet; ~~on the Internet accessible to Entrepreneurs;~~
- B) the Facilitator's web site offering hosting services on a hosting server ~~on the Entrepreneur's web site for the an~~ Entrepreneur's web site at an Internet protocol address associated with a ~~registered~~ domain name registered with a Registry and having a label and a top-level domain; and
- C) the Facilitator's web site assisting the Entrepreneur ~~on the Facilitator's web site in~~ trademarking the domain name or the label with the United States Patent and Trademark Office, wherein the Facilitator's web site is accessible to a plurality of Entrepreneurs over the Internet.

8. (currently amended) The method of claim 7, further comprising the step of the Facilitator's web site assisting the Entrepreneur ~~on the Facilitator's web site in~~ selecting and registering an available domain ~~names name~~ based on one or more words chosen by the Entrepreneur to describe the Entrepreneur's business.

9. (currently amended) The method of claim 7, further comprising the step of the Facilitator's web site submitting the Entrepreneur's web site located at the Internet protocol address to one or more search engines.

10. (currently amended) The method of claim 7, wherein the assisting the Entrepreneur in trademarking the domain name or the label includes the step of the Facilitator's web site linking the Entrepreneur with the official web site for the United States Patent and Trademark Office.

11. (currently amended) The method of claim 7, wherein the assisting the Entrepreneur in trademarking the domain name or the label includes the steps of the Facilitator's web site receiving trademark information from the Entrepreneur, creating hardcopy trademark forms containing the trademark information, transmitting the hardcopy trademark forms to the Entrepreneur and instructing the Entrepreneur in the procedure for submitting the hardcopy trademark forms to the United States Patent and Trademark Office.

12. (currently amended) The method of claim 7, wherein the assisting the Entrepreneur in trademarking the domain name or the label includes the steps of the Facilitator's web site receiving trademark information from the Entrepreneur, creating electronic trademark forms containing the trademark information and electronically submitting the electronic trademark forms to the United States Patent and Trademark Office.

13. (currently amended) A method for a ~~Facilitator~~ Facilitator's web site to assist an Entrepreneur in creating an Internet business, comprising the steps of:

- A) ~~creating a the Facilitator's web site accepting an Entrepreneur over the Internet; on the Internet accessible to Entrepreneurs;~~
- B) the Facilitator's web site registering with a Registry a requested available domain name having a label and a top-level domain in response to the Entrepreneur's request for the domain name on the Facilitator's web site;
- C) the Facilitator's web site offering hosting services on a hosting server on the Facilitator's web site for the Entrepreneur's web site at an Internet protocol address associated with the registered domain name; and
- D) the Facilitator's web site assisting the Entrepreneur ~~on the Facilitator's web site~~ in trademarking the domain name or the label with the United States Patent and Trademark Office, wherein the Facilitator's web site is accessible to a plurality of Entrepreneurs over the Internet.

14. (currently amended) The method of claim 13, further comprising the step of the Facilitator's web site assisting the Entrepreneur in selecting the domain name based on one or more words chosen by the Entrepreneur to describe the Entrepreneur's business.

15. (currently amended) The method of claim 13, further comprising the step of the Facilitator's web site submitting the hosted Entrepreneur's web site to one or more search engines.

16. (currently amended) The method of claim 13, wherein the assisting the Entrepreneur in trademarking the domain name or the label includes the step of the Facilitator's web site linking the Entrepreneur with the official web site for the United States Patent and Trademark Office.

17. (currently amended) The method of claim 13, wherein the assisting the Entrepreneur in trademarking the domain name or the label includes the steps of the Facilitator's web site receiving trademark information from the Entrepreneur, creating hardcopy trademark forms containing the trademark information, transmitting the hardcopy trademark forms to the Entrepreneur and instructing the Entrepreneur in the procedure for submitting the hardcopy trademark forms to the United States Patent and Trademark Office.

18. (currently amended) The method of claim 13, wherein the assisting the Entrepreneur in trademarking the domain name or the label includes the steps of the Facilitator's web site receiving trademark information from the Entrepreneur, creating electronic trademark forms containing the trademark information and electronically submitting the electronic trademark forms to the United States Patent and Trademark Office.

19. (currently amended) A method for a ~~Facilitator~~ Facilitator's web site to assist an Entrepreneur in creating an Internet business, comprising the steps of:

- A) ~~creating a~~ the Facilitator's web site ~~accepting an Entrepreneur over the Internet; on the Internet accessible to Entrepreneurs;~~
- B) the Facilitator's web site receiving information regarding ~~an~~ the Entrepreneur that has accessed the Facilitator's web site;
- C) the Facilitator's web site storing the information regarding the Entrepreneur in a memory location accessible by the Facilitator's web site;
- D) the Facilitator's web site registering with a Registry a requested available domain name having a label and a top-level domain in response to the Entrepreneur's request for the domain name ~~on the Facilitator's web site~~ using at least some of the stored information regarding the Entrepreneur; and
- E) the Facilitator's web site assisting the Entrepreneur ~~on the Facilitator's web site~~ in trademarking the domain name or the label with the United States Patent and Trademark Office using at least some of the stored information regarding the Entrepreneur, wherein the Facilitator's web site is accessible to a plurality of Entrepreneurs over the Internet.